



DVV Clarification

Metric no 3.3.2

- Cover page, content page and first page of the selected publication

| KEY INDICATOR | TITLE | LINK TO THE SUPPORTING DOCUMENTS |
|---------------|---|----------------------------------|
| 3.3.2 | Copy of the Cover page, content page and first page of the publication indicating ISBN number and year of publication for books/chapter | SSR 3.3.2 |

- web-Link of books

| Sr. No. | Documents | Link |
|----------------------|--|-------------------------------------|
| Year- 2018-19 | | |
| 1 | Learning Through Gaming. | Link |
| Year 2019-20 | | |
| 2 | Attractive Typefaces: Is the power of Typography, Branding myth? | Link Page No-260 |
| 3 | Augmented Reality (AR) is the new Innovation in Advertising. | Link Page No-176 |
| 4 | Learning Through Gaming? | Link Page No-307 |